Fintech company FleetCor Technologies rebrands to Corpay



Tom Panther is chief financial officer at Corpay, formerly known as FleetCor. FLEETCOR



By Anila Yoganathan – Staff Reporter, Atlanta Business Chronicle Mar 27, 2024

FleetCor Technologies has changed its name to Corpay.

The Atlanta-based corporate payments company (NYSE: CPAY) announced its plan to rebrand at the beginning of March, and its name change officially went into effect this week.

The S&P 500 company has more than 800,000 business customers around the world and is the eighth-largest fintech company in the state of Georgia, according to Atlanta Business Chronicle research. It's the 29th-largest publicly traded company in Georgia with reported revenue of over \$3.7 billion in 2023.

The company wanted to create brand recognition for its services through this name change, CFO Tom Panther said in a video on LinkedIn.

"The new Corpay brand helps unify the company across three business segments: corporate payments, vehicle payments and lodging payments," Panther said.

Panther became Corpay CFO in March 2023.

Founded by CEO Ron Clark in 2000, Corpay creates payment solutions for businesses including vehicle expenses such as parking, electric vehicle charging and fuel; travel expenses such as hotel booking; and payments to other businesses such as commercial cards and AP automation.

The company underwent a global restructuring in May 2022. Its North American and International groups were combined under one president, Alan King, who previously led the Europe, Australia and New Zealand fuel group. Corpay sold its business in Russia last August.

Corpay has made several acquisitions in recent years. Last year, it bought electric vehicle charging payment startup Mina and digital parking payment company PayByPhone. In 2022, Corpay spent a total of \$140 million to buy airline software platform Levarti, corporate payment automation company Accrualify and European EV software provider Plugsurfing.

Corpay stock, which previously traded under the symbol "FLT," is up more than 8% this year as of March 27.